

SPONSORSHIP PACKAGES



CONFERENCE
ARPEL2020

April 15-17, 2020
Lima, Peru

CATEGORY	COD	COMPANY	SPONSORED ACTIVITY / MATERIAL	EXCLUSIVITY OF SPONSOR	BENEFITS	ADVERTISING AND DISSEMINATION	VALUE
NATIONAL	N1	PETROPERÚ	Welcome cocktail	Logo in cocktail and digital banner	20 free registrations for the event VIP tables during lunches	On all promotional materials	US\$ 60.000
PLATINUM	P1		Lunch day 1	Logo on the table and on the menu	10 free registrations for the event VIP tables during lunches 1 Space for booth Institutional brochure in briefcase or another merchandising of the company	Logo in Projections and printed materials ARPEL website ARPEL Twitter and LinkedIn E-mails marketing Digital banner	US\$ 45.000
	P2		Lunch day 2	Logo on the table and on the menu			
	P3		Permanent coffee station	Logo on station			
	P4		Filming and Photography	Flash in recordings and logo in photos			
	P5	YPF	App	Logo in App			
	P6		Audiovisuals	Flash in projections			
	P7	PERUPETRO	Fellowship dinner	Logo on tables			
GOLD	G1		Interactive survey day 1	Flash in projections	6 free registrations for the event 1 Space for booth Institutional brochure in briefcase or another merchandising of the company	Logo in Projections and printed materials ARPEL website ARPEL Twitter and LinkedIn E-mails marketing	US\$ 35.000
	G2		Interactive survey day 2	Flash in projections			
	G3		Registration area	Logo on Registration Area			
	G4		Coffee Break day 1	Logo on tables			
	G5		Coffee Break day 2	Logo on tables			
	G6	PLUSPETROL	Event briefcase	Logo in briefcase			
	G7		Interactive space	Logo in agenda			
SILVER	S1		General Signage	Logo on signage	3 free registrations for the event	Logo in Projections and printed materials ARPEL website ARPEL Twitter and LinkedIn E-mails marketing	US\$ 25.000
	S2		Information totems	Logo in Totem			
	S3		Strategic space in the lobby	Unique space			
	S4		Lockers Station and Charge of cell phones and notebooks	Logo in the place			
	S5	PETROBRAS	Lanyards	Logo			
	S6		Block in briefcase	Logo			
	S7	INMAC	Accreditation	Logo			
	S8		Pens and Pads	Logo			
	S9		Information brochure	Logo in brochure			
BRONZE	B1	TEMA	Merchandising in event briefcase	Logo in merchandising	1 free registration for the event	Logo in Projections and printed materials ARPEL website ARPEL Twitter and LinkedIn E-mails marketing	US\$ 15.000
	B2		Press Room	Digital banner			
	B3	TECPETROL	Lobby Hotel Venue of the event	Digital banner			
	B4	SHELL	VIP Executives Room	Digital banner			
	B5	BECHT	Institutional brochure in briefcase				
BOOTH			Booth: 6.00 m ² . Measures: 3.00 m x 2.00 m with basic furniture. For other options please consult infoconf@arpe.org.uy See Exhibition floor plan				US\$ 5.000